Generative AI

for Business Analysts

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Our mission is to catalyze a new wave of **AI-driven** creativity in the workforce.
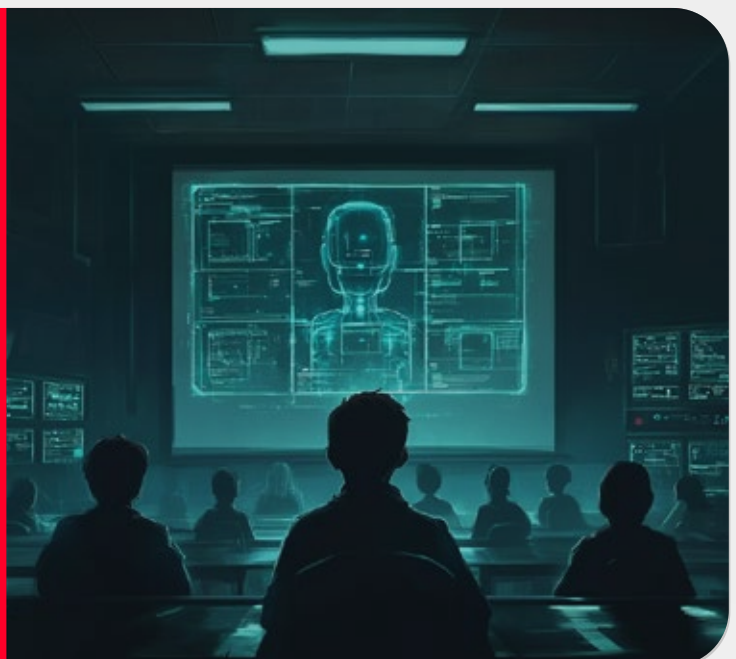
upGrad KnowledgeHut:
Your **Gateway to AI-Powered Excellence**

Our cutting-edge Generative AI Course for Business Analysts is your launchpad to getting the most decisive competitive edge to your skillset. This immersive program seamlessly blends theory with practice, revolutionizing your approach to business analysis.

450,000+ Careers Transformed

1,250+
Industry Experts

250+
Workshops Every Month

100+
Countries

12,000+
Reviews from Alumni the World Over

Google
★★★★★
4.8

facebook
★★★★★
4.7

switchup
★★★★★
4.9

COURSE REPORT
★★★★★
4.7

Business Analysis is Crucial for Every Business.
You Will Be Too.

$ 176B — Business Analytics Market by 2032

11% — Projected job growth for Business Analysts
2023-2033, BLS

30% — Y-o-Y Growth in Product Manager Salaries

30% — Y-o-Y Growth in Gen AI adoption
Gartner

$107,900
(with Certification)

$84,409
(without Certification)

Average Salary of Business Analysts

(Source: Glassdoor, Indeed)

The demand for Business Analysts
is growing across industries

Telecom

Retail

Oil & Gas

Pharma

Government

Healthcare

… and many more

Program **Highlights**

This immersive learning program equips you to establish yourself as a skilled business analyst, by learning from the best experts in the industry with the most comprehensive hands-on course.

Learn with 16 Hours of **Live AI Expert-Led Training**

Engage in 27+ Hands-On **Exercises with AI Tools**

Work on 4 Live **Real-World Projects**

Learn by Doing and Work with 18 **Advanced AI Tools**

Learn to Utilize 200+ **Ready-to-Use AI Prompts**

Course and Training Mapped to **BABOK® Knowledge Areas**

Learn with **Practical Use Cases** for Business Analysis

Earn **16 PDUs and 16 SEUs** on Course Completion

This Course is for

This immersive learning program equips you to accelerate business analysis journey, by learning from the best minds in the industry to build a job-ready portfolio and crack interviews at top companies.

🔴	Business Analysts	🔴	Business Consultants
🔴	Data Analysts	🔴	BA Managers and Leads
🔴	Project Managers	🔴	Product Owners

Prerequisites

01.   Strong communication and analytical skills are essential.

02.   Familiarity with Business Analysis frameworks is recommended.

03.   Basic understanding of project management concepts is beneficial.

04.   Knowledge of BABOK-aligned practices is a plus.

05.   Experience with BA tools, documentation, and visualization is helpful.

06.   Fundamental knowledge of AI concepts will enhance your learning.

06.   Prior experience in Business Analysis is helpful, but not mandatory.

06.   A keen interest in AI-driven business optimization is encouraged.

Get the upGrad KnowledgeHut Edge

Comprehensive Curriculum: 10 structured modules covering fundamental and advanced concepts of Generative AI.

Immersive Learning: Learn, practice, gain insights and apply Gen AI skills to drive change and unlock new possibilities.

Interactive Experience: Engage with peers and instructors through forums and discussion boards.

Practical Use Cases: Analyze and learn from real-world case studies and success stories.

Feedback and Assessment: Receive personalized feedback on assignments and projects.

Networking Opportunities: Connect with fellow course graduates and professionals in the field.

Cutting-Edge Tools and Technologies: Hands-on experience with leading Generative AI tools and platforms.

Learn from the Best: Learn from industry experts and attend special sessions from thought leaders.

Career Advancement Tools: Certificate upon course completion and advice for using new skills in your career.

Support and Resources: Unlimited access to learning resources and assistance with any technical issues

Your Path to Becoming an
AI-Powered BA

Our structured learning path combines live interactive sessions, practical exercises, and real-world case studies to ensure you gain a deep understanding of AI applications in business managementt. You will gain hands-on experience with cutting-edge AI tools, apply
AI-driven strategies to daily tasks, and receive personalized feedback to refine your skills.

Learn
- ⊘ through Live Interactive Instructor-Led Sessions by Experts

Study
- ⊘ real-world use cases curated for Business Analysts

Master
- ⊘ 18 AI tools for the complete product cycle

Practice
- ⊘ with 27 Hands-On Activities and Exercises

Apply
- ⊘ 200 AI prompts for daily Business Analysis activities

Get Hands-On
- ⊘ with assignments and receive personalized feedback

You're now AI-Powered!
- ⊘ Congrats and welcome to the **BA Elite!**
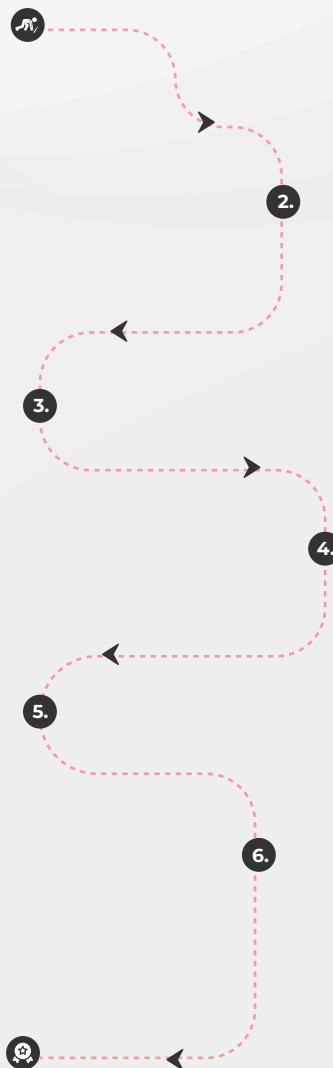
Learn from Top Gen AI Practitioners

Why learn from just any instructor when you can learn from the elite group of top business management leaders.? These passionate individuals have been there, done that and now they are here to help you become one of them.

Arun Divakaran

Executive Corporate Coach, Gamified Learning Expert, Mentor & Trainer

Arun is a certified trainer, who has conducted 125+ workshops on Data Science, Generative AI, and analytics, delivering actionable insights through tools like Power BI, Python, and BigQuery. Additionally, he has empowered 2,500+ educators with innovative teaching strategies and authored Creati-Witty, blending technology and arts for impactful learning.

Manas Dasgupta

AI Expert, PMP Certified Professional, and Founder of Teksands

Manas, is an AI expert and a certified PMP with 20+ years of IT expertise in financial services. He specializes in Generative AI, Machine Learning, and NLP, using advanced techniques like BERT embeddings and LangChain. As founder of Teksands, he drives innovation in talent development with cutting-edge AI solutions.

Become a catalyst for innovation with hands-on **Gen AI skills**

Showcase Your AI Expertise with
Real-World Projects ...

Put your learnings to the test and enhance your product management and execution skills by building a robust project portfolio. Address industry-relevant problem statements, and master product strategy, user research, user journey design and AI tools in the process.

Requirements Elicitation: Use Generative AI tools to analyze provided stakeholder inputs, generate detailed requirements, and document them efficiently.
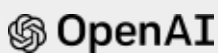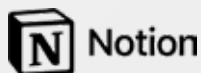
Automating Impact Analysis: Identify dependencies, predict the effects of change requests, and produce detailed impact analysis reports for a CRM system.

Risk Analysis for Business Decisions: Automate risk analysis, identify potential challenges, and recommend mitigation strategies for a digital transformation project.

... and The Latest Industry-Relevant AI Tools

ChatGPT Notion Gemini miro Claude

Lucidchart monday Trello Julius ClickUp

Mural OpenAI Napkin mind meister Zoho Analytics

Course **Curriculum**

Introduction to Generative AI in Business Analysis

Topics:

- ⊘ Overview of Generative AI (LLMs, transformers, and prompting)
- ⊘ AI alignment with BACCM and BABOK
- ⊘ Introduction to foundational tools for BA tasks

Business Analysis Planning and Monitoring with AI

Topics:

- ⊘ Prompt Engineering
- ⊘ AI for planning BA approaches
- ⊘ Governance and information management strategies
- ⊘ Performance metrics and stakeholder collaboration with AI

Elicitation and Collaboration with Generative AI

Topics:

- ⊘ Prompt Evaluation
- ⊘ AI for elicitation preparation and stakeholder communication
- ⊘ AI-driven brainstorming and feedback management

Requirements Life Cycle Management with AI

Topics:

- ⊘ AI for traceability, prioritization, and maintaining requirements
- ⊘ Change impact analysis with AI

Strategy Analysis with Generative AI

Topics:

- ⊘ Current and future state modelling with AI
- ⊘ • AI-driven change strategy and risk analysis

Requirements Analysis and Design Definition (RADD)

Topics:

- ⊘ AI-powered verification and validation of requirements
- ⊘ Designing architecture and value analysis with AI

Solution Evaluation with Generative AI

Topics:

- ⊘ Solution performance metrics and value realization
- ⊘ Limitations analysis and solution optimization with AI

AI-Driven Monitoring and Metrics

Topics:

- ⊘ AI analytics for monitoring KPIs
- ⊘ Real-time project tracking and reporting

Techniques and Competencies for Business Analysts

Topics:

- ⊘ Prototyping, decision modeling, and SWOT analysis with AI
- ⊘ Analytical thinking and communication skills enhancement

Future Trends and AI Perspectives for Business Analysts

Topics:

- ⊘ Trends in AI and their impact on BA.
- ⊘ AI perspectives for Agile and Business Intelligence (BI)

Are you ready to
10x your productivity and
become a valued catalyst
of transformation?

Ready to Transform
Your Career with AI?

Enroll Now

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