**First Last**

Agile Product Manager

**RELEVANT WORK EXPERIENCE**

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**Resume Worded,** London, United Kingdom

*Education technology startup with 50+ employees and $100m+ annual revenue*

Agile Product Manager 01/2022 – Present Agile Coach 10/2019 – 01/2022

● Launched the first AI remote vegan food delivery service to people living in rural areas which achieved 65% of the organisation’s objectives within the first four months.

● Presented service offerings and products to internal and external clients, resulting in a 75% increase in the new business pipeline.

● Streamlined the e-commerce listing creation process which resulted in a 55% increase in client retention.

● Trained 75+ staff members on the agile methodology and scrum framework to improve productivity and collaboration.

**Polyhire,** London, United Kingdom

*NYSE-listed recruitment and employer branding company*

Agile Product Manager (Part-time Contractor) 07/2021 – Current

● Recommended pricing and promotional improvements to enhance the long-term acquisition strategy, which increased revenue generation by 35%. ● Reorganised web content on three products to make it more user-friendly and engaging, in an effort to reach and surpass the annual campaign objectives. ● Supervised and managed seven cross functional product teams, to deliver on projects from concept to release, thereby maximizing revenue growth. ● Managed the development of web application opimisation efforts to improve the UX on 35 landing pages which improved the user conversion rate by 55%.

**Growthsi,** London, United Kingdom & Barcelona, Spain

*Career training and membership SaaS with 150,000 users*

Agile Product Manager 06/2018 – 09/2019

● Improved the software development team’s delivery rate by 35% by introducing the Atlassian product suite, specifically JIRA and Confluence, to the product team.

● Introduced the scrum framework to the orgnisation, and trained five software engineering teams on agile best practice and the scrum values.

● Designed detailed client reports based on quarterly feedback received, which increased customer satisfaction 25%.

● Monitored the analytics dashboard daily to provide insights to the marketing team to assist in improving SEO and paid search, this resulted in an increase in website traffic by 42%.

**PREVIOUS EXPERIENCE**

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**Product Analyst,** ABC Company, London, UK 06/2017 – 05/2018 **Associated Product Analyst,** XYZ Company, New York, USA 06/2016 – 05/2017 **Quality Assurance Intern,** ABC, New York, USA 09/2014 – 05/2015

**CONTACT**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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• jack.johnson@gmail.com

**SKILLS**

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*Marketing:*

• Email Marketing

• E-Commerce

• Customer Feedback Tracking • Lead Generation

*Product Management:*

• Agile Methodology

• Scrum Framework

• Product Discovery

• Product Strategy

• Project Management

• Product Launch

*Tools and Software:*

• Atlassian Suite

• MySQL

• Google Data Studio

• Google Analytics

*Languages*:

• English (Native)

• Spanish (Native)

• Arabic (Conversational)

**EDUCATION**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

University of New York Postgraduate Diploma in Project Management

New York City, New York

11/2011 - 05/2014

**OTHER**

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• Certified Scrum Master (CSM) (2022)

• Certified Scrum Product Owner (CSPO) (2022)