

JEREMY MYERS

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Detail-oriented data analyst with more than a decade of experience. Professional background in data interpretation and analysis to drive growth for a home health care company. Created tracking procedures that led to a 17% reduction in operating costs. Develops reports using analytics and business intelligence to help guide decision-making processes.

PROFESSIONAL EXPERIENCE

OPERATIONS DATA ANALYST

Home Health Co., Houston, TX | January 2015 – Present

- Recommend and setup IBM SPSS statistical software, using it to track and analyze critical data points
- Use large data sets and Teradata to build statistical analysis models and reports
- Applied business insights from analysis to reduce operating costs by 17%
- Collaborate with C-Suite executives to identify and interpret data points, drawing actionable conclusions
- Created new operational processes designed to reduce customer onboarding time line, resulting in a 9% profit increase

MARKET RESEARCH ANALYST

123 Retailer, Houston, TX | November 2008 – December 2014

- Identified and analyzed potential markets and advertising opportunities, working with development teams to create products and develop services for these markets
- Compiled data on current customer information, developing reports on behavior, trends, market conditions and engagement levels
- Used Google Analytics and Google Tag Manager, writing new scripts that resulted in a marketing lift of 18%

EDUCATION

MASTER OF SCIENCE IN SUPPLY CHAIN MANAGEMENT

Towson University, Towson, MD | September 2010 - June 2014

BACHELOR OF SCIENCE IN STATISTICS

University of Texas, Houston, TX | September 2006 - June 2010

KEY SKILLS

- Detail-oriented
- Strong communication skills
- Organized and analytical
- Power-user of Excel, Tableau, Google Analytics, AdWords, SAS Enterprise Miner, SQL, and Microsoft SPSS

CERTIFICATIONS

- Data Science Certificate
- Cornell University, 2018