

# SAMUEL KING

## Creative Project Manager

✉ samking@email.com

📞 (123) 456-7890

📍 Kansas City, MO

🌐 [LinkedIn](#)

## EDUCATION

B.S.

Fine Arts in Art and Design

**University of Michigan**

📅 September 2013 - April 2017

📍 Ann Arbor, MI

## SKILLS

- Negotiation
- Asana
- Adobe Creative Suite
- Hootsuite
- Buffer
- Adobe Premiere
- Mailchimp

## CERTIFICATIONS

- Project Management Professional (PMP)

## CAREER OBJECTIVE

With extensive experience in the marketing and communications industry, I'm seeking a role as a creative project manager at Barkley. Committed to enhancing creative projects and generating groundbreaking ideas like the "You're Not You When You're Hungry" campaign for Snickers.

## WORK EXPERIENCE

### Project Manager

#### VMLY&R

📅 August 2020 - current 📍 Kansas City, MO

- Delivered 25+ ad campaigns for tech clients, resulting in a **6% increase in company revenue**.
- Developed 5 brand identity strategies, boosting brand recognition and customer loyalty by an average of 12%.
- Negotiated contracts with 20+ vendors, cutting project costs by 16%.
- Coordinated and executed 10+ digital marketing projects, raising web traffic by 31% and conversions by 17%.

### Graphic Designer

#### FleishmanHillard

📅 May 2017 - July 2020 📍 St. Louis, MO

- Managed the designing of 10+ websites, enhancing user experience and **increasing average session duration by 37%**.
- Collaborated with PR on press kits, boosting media coverage by 17%.
- Designed 150+ print and digital marketing assets, increasing client engagement by 11%.
- Used Adobe Creative Suite to create 200+ graphic assets, speeding up project turnaround by 25%.

## PROJECTS

### Project Manager

#### Limitless Impressions

📅 2016 - 2017

- Oversaw the production of 6 print and 12 digital issues, ensuring timely releases and quality content.
- Secured \$50K in ad revenue within the first year, fueling the magazine's growth and expansion.
- Implemented Asana to streamline project management, improving team communication and reducing project delays by 18% on average.
- Developed a social media strategy that grew the magazine's online presence by 47%.