# **First Last**

# **Technical Product Manager**

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Technical product manager with 10+ years of experience developing software products, leading cross-functional teams, and analyzing metrics to drive product improvements. Key achievement: initiated marketing campaigns that boosted product usage by 78% using data analytics to identify the user behavior patterns of 10K customers.

#### **RELEVANT WORK EXPERIENCE**

#### Resume Worded, New York, NY

2015 - Present

## **Technical Product Manager**

- Partnered with 20+ cross-functional teams to launch new services that reduced churn rate by 91% in the first year of implementation.
- Supervised a team of 50+ developers, designers, and QA engineers to design and launch new products that increased annual revenue by \$3700.
- Conducted market research and analyzed the feedback of 2000+ customers, which helped to develop a roadmap that boosted customer satisfaction by 89%.
- Performed data analysis and reporting to identify trends and opportunities to improve 120+ pilot products.

#### **Growthsi, San Francisco, CA**

2013 - 2015

#### **Product Owner**

- Managed the product roadmap and backlog for Resumelink to achieve a \$9800+ increase in monthly revenue.
- Conducted user testing to identify 20+ key features and prioritize product development, which increased user satisfaction by 77%.
- Collaborated with senior developers to attain successful product launches with 30+ cross-functional teams.
- Mentored 120+ junior Product Owners on agile methodologies and best practices in the first month of employment.

# Resume Worded Exciting Company, San Francisco, CA

2011 - 2013

### **Business Analyst**

- Collaborated with stakeholders to gather requirements and ensure the successful implementation of 50+high-profile projects
- Identified opportunities for process improvements and implemented solutions that boosted productivity by 74%.
- Facilitated executive meetings to share insights and recommendations with 30+ key stakeholders in the first month of employment.

#### **EDUCATION**

#### Resume Worded University, New York, NY

2011

Bachelor of Science — Computer Science

#### **SKILLS**

**Technical Skills**: Budgeting (Advanced), Resource Allocation (Experienced), Cross-functional Team Leadership **Languages**: English (Native), German (Fluent), French (Conversational)