

## Front End Developer Job Description Template

**[Intro Paragraph]** Your front end developer job description should include an intro paragraph that catches potential candidates' attention. It should also compel them to take the next step in the hiring process for the position. List your company's best characteristics which can include, including convenient location (if the role requires on-site work), options for a flexible work schedule, potential for employee growth, management style, and overall company culture.

Your company's **brand image**—both online and “in real life”—influences whether today's jobseekers decide to pursue a job opportunity. That means employers in search of the best fit for a front end developer must clearly communicate their organization's mission, goals, values, and the customers you serve. Community involvement initiatives, social causes your business supports, and employee testimonials about your company's social impact bodes well in the eyes of today's job seekers.

To increase your chances of getting noticed by top talent, be sure that the introduction paragraph of your front end developer job description communicates your company's competitive advantage, favorable customer ratings, and relevant employee satisfaction survey results.

### Front End Developer Job Responsibilities

- Collaborate with stakeholders across the organization to discuss the needs, design, and functionality of a website or interface
- Collaborate with designers, product managers and backend engineers
- Create prototypes and mockups of websites or applications
- Design and develop graphics
- Work with other team members to determine what information the site will contain
- Work with graphics and other designers to determine the website's layout
- Use HTML, XML, and other appropriate web programming languages to write code for the website
- Integrate multimedia, including audio and video, into the website

- Monitor website traffic and deliver reports on website traffic metrics

### **[Work Hours & Benefits]**

Most front end developers work traditional 40-hour per week, Monday through Friday schedules. Although considered a technical position, front end web developers spend time working with multiple teams within a company including marketing, finance, and human resources. Under some circumstances, front end developers, along with other members of the technical team, may be required to work the occasional evening or weekend to avoid possible down times during peak website usage hours.

The benefits included in a front end developer's compensation package generally depend on the company's geographic region, industry, and years of experience. To remain competitive, consult other business owners who have hired for the same role, or conduct research using websites like the [U.S. Bureau of Labor Statistics](#) or other [pay scale indexes](#) before deciding what benefits to offer.

Front end developers in traditional full-time positions expect offers that include standard to offer traditional benefits like participation in group health insurance, paid time off (PTO), and 401(k) plans. Other benefits business owners use to attract top talent include:

- Reimbursement for professional association dues
- Productivity bonuses (quarterly, bi-annually, or annually)
- Pre-tax healthcare or childcare reimbursement accounts
- Education reimbursement
- Signing bonuses

### **Front End Developer Qualifications and Skills**

Front end developers are responsible for delivering user-friendly experiences, in collaboration with a back end developer. In addition, some businesses may require that a front end developer lead efforts to design and build modern web applications. As such, consider [key soft skills](#) like communication, customer service, problem-solving, and a high attention to detail.

This position also requires that the employee takes advantage of opportunities to learn new technology and development best practices. Here are standard

qualifications and skills to list as part of your front end developer job description:

- Comfort working with design teams and translating mockups into code.
- A keen eye for design, attention to detail, and a great sense of aesthetics.
- Experienced with visualization tools and libraries.
- Comfortable using JavaScript that helps your workflow.
- Invested in performance testing and website optimizations.

### **Education & Experience Requirements**

- Bachelor's degree in in a field such as web design, digital design, or graphic arts; an associate's degree with proven years of experience may be a substitute.
- 3+ years experience with scripting languages (Python, Perl, or equivalent).
- 3-5 years of expert-level HTML and CSS experience.
- 1+ years of JavaScript and jQuery experience.
- 3+ plus years of work experience building web apps.
- Hands-On experience with JavaScript UI frameworks.
- Experience using industry-standard version control systems.

**[Call to Action]** Use the end of the front end developer job description to tell applicants what's next. Most importantly, provide clear instructions on how to apply for the position.