



MicroMoney Business and Consulting project for ICO

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MICROMONEY

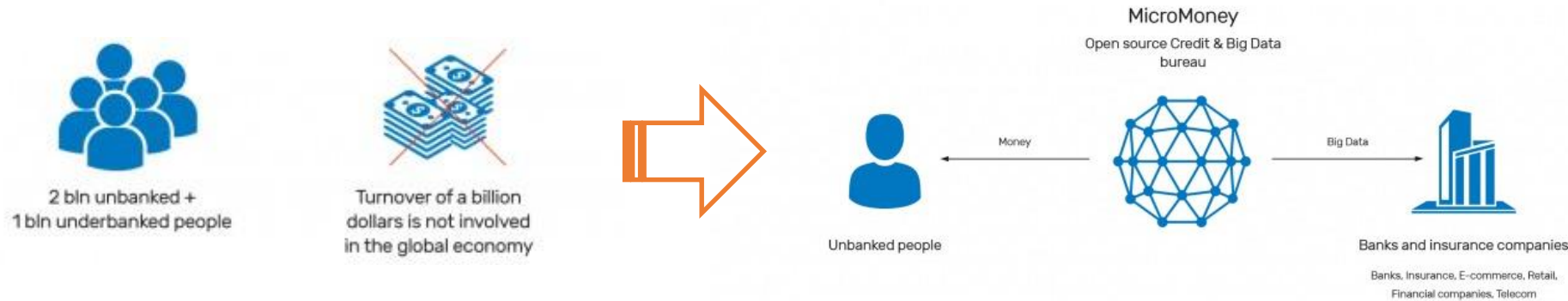
MicroMoney for people & Big Data for business



PLATINUM



Bring financial inclusion of **billions** people into the World Global **Crypto Economy**



Help those unbanked people and **SMEs**

to explore the **new possibility**

based on **blockchain technology**

56%

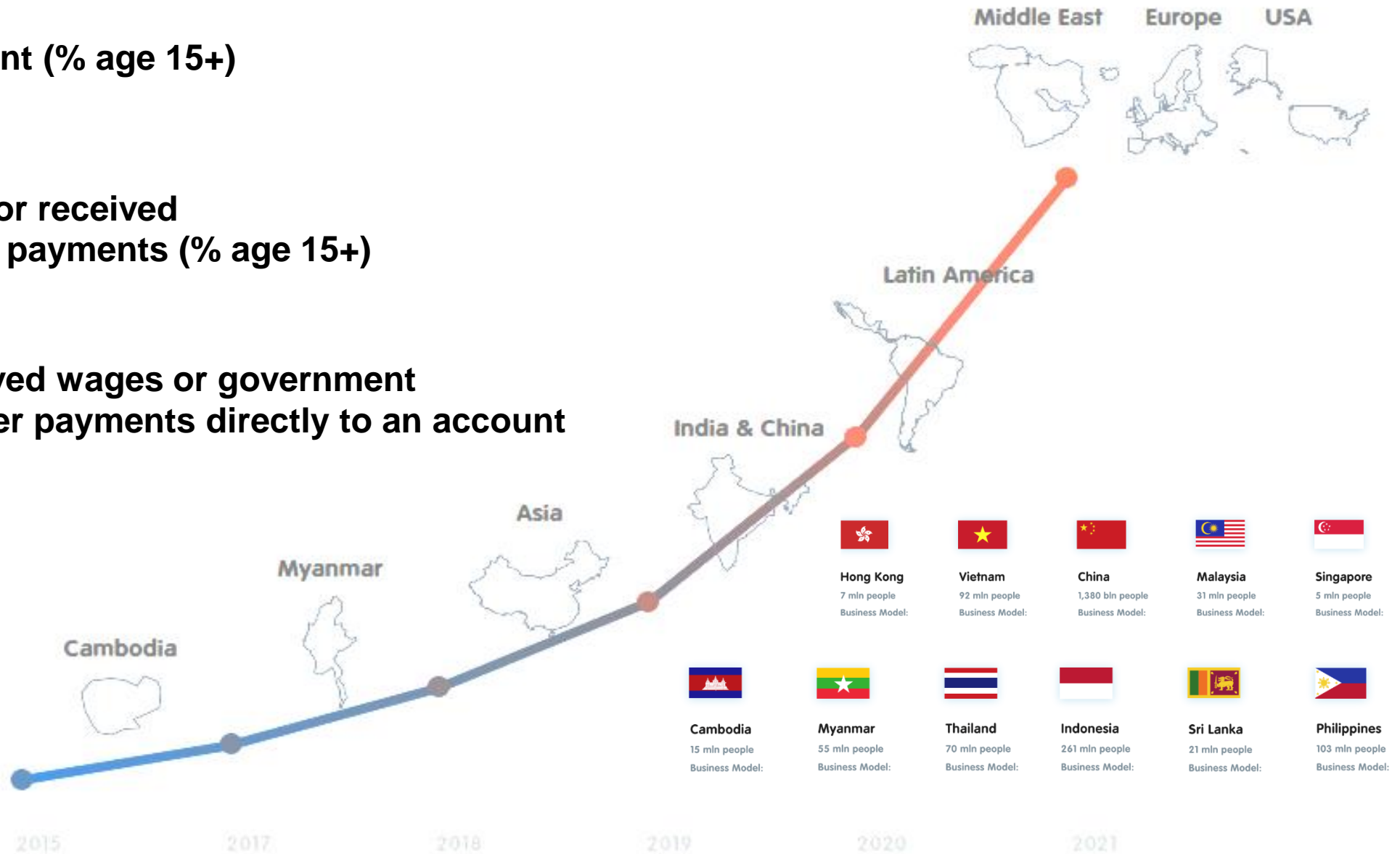
Account (% age 15+)

44%

Made or received digital payments (% age 15+)

24%

Received wages or government transfer payments directly to an account





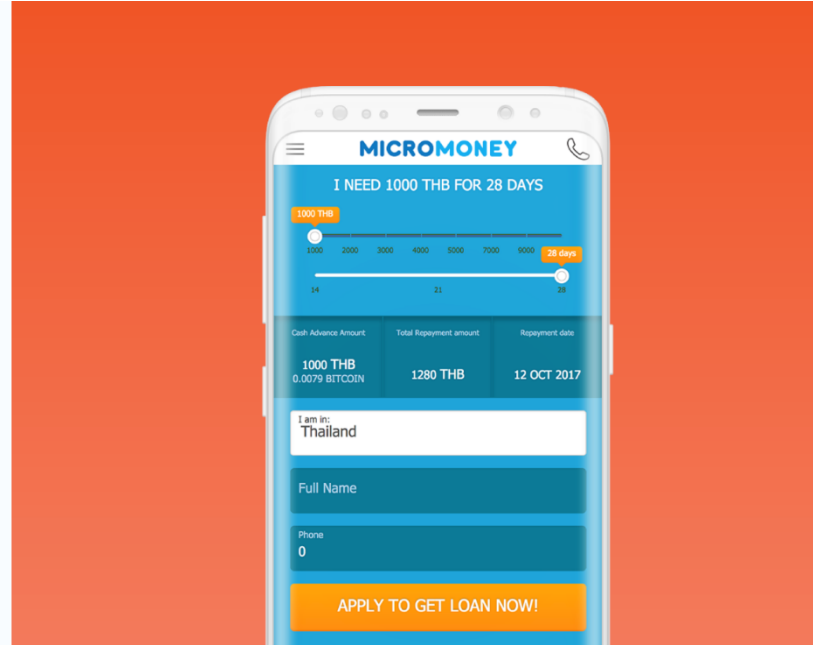
MICROMONEY

MicroMoney for people & Big Data for business

Android App for Borrowers

(4,7 Rating! More 10.000 downloads)

→ TRY MICROMONEY APP FOR BORROWERS!



**Lending
Business**

**Remittances
& Exchange**

**International
Transaction**

**Multiple
Implementation**

```
1 <?php $backend_environment = TRUE; #$$ShowErr=TRUE; #$$PlainText=tru
2 require_once($_SERVER['DOCUMENT_ROOT'].'/config.php');
4 /* ----- Page Sets ----- */
5
6 $page['title'] = 'Profile Edit';
7 resource([
8     'datatables/datatables/media/css/jquery.dataTables.min.css',
9     'datatables/datatables/media/js/jquery.dataTables.min.js',
10 ]);
11
12 $fid=$user['id'];
13
14 if ($user['role'] == 'admin' && isset($_GET['id'])) $fid=$_GET['id']
```

GITHUB MICROMONEY

Open Source

Micromoney believes in maintaining a free
and open source software model.

→ [VIEW CODE ON GITHUB](#)

“ Behind Every
Successful Business
there is a **TEAM** ”



The Importance Of Consulting Services For Your ICO Business

Management Direction

Tailored Expertise In Your Industry

An Extra Pair of Hands

Professional Feedback

Thorough Market Research





TECH

Already More ICOs in 2018 Than All of 2017: \$6.3B

Despite heightened regulatory risk, digital token projects have continued to gain popularity.



TECH

Facebook Bans Ads for Cryptocurrencies and ICOs

Facebook banned ads for ICOs and cryptocurrency products and services, citing "deceptive promotional practices."



TECH

What Makes for a Successful ICO?

Whether you're a potential investor or a founder, you need to know what marks a successful ICO.



TRADING

Bitcoin Regulation: A Necessary Evil

Like it or not, regulators are starting to clamp down on Bitcoin.



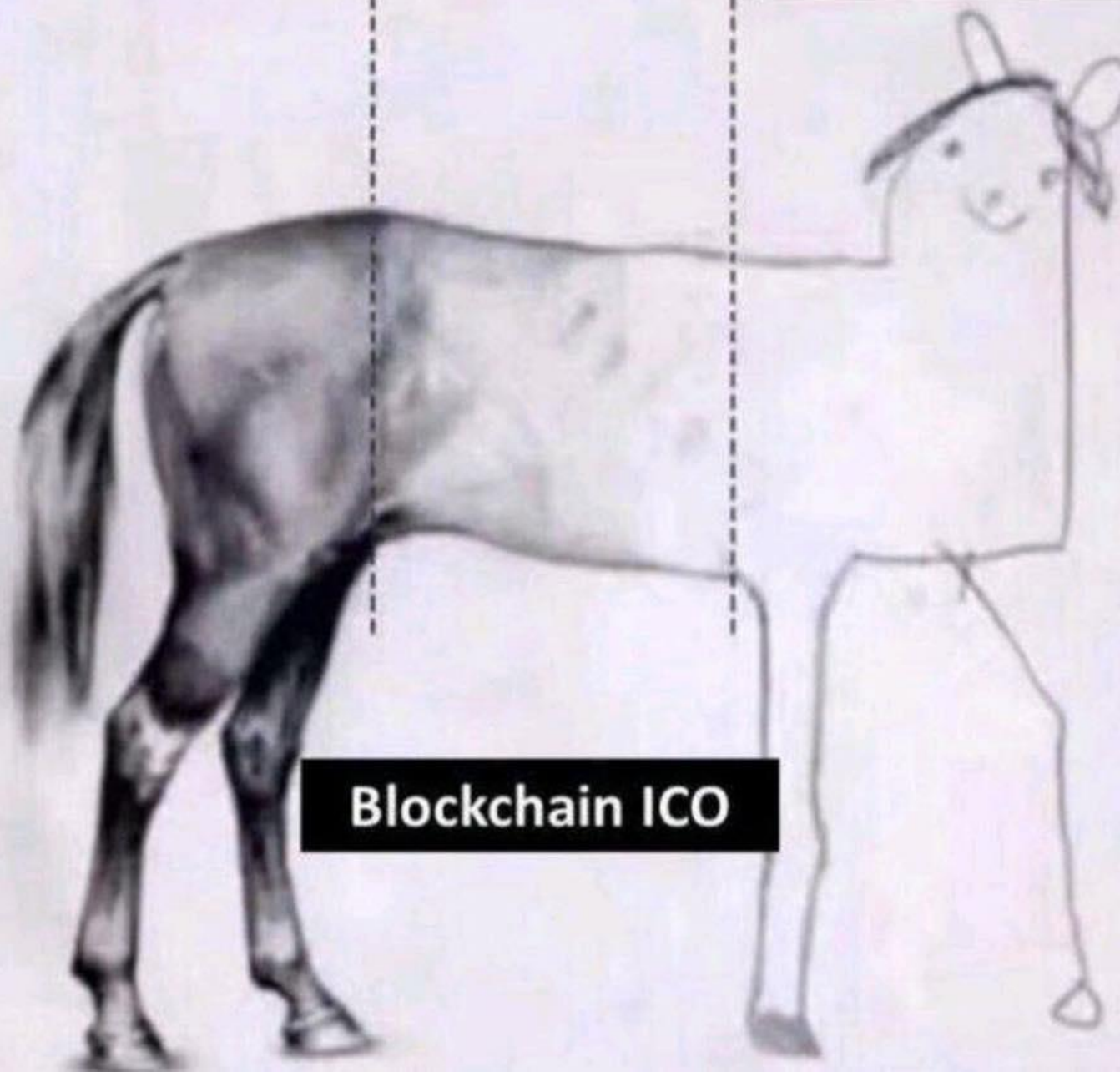
Hundreds of *People & Advisors*, Thousands of *Projects & Events*, and Millions of *Information* EVERYDAY...OMG!!!



Whitepaper

Production

Actual Product
Release



Blockchain ICO

How To Create An ICO Scam in 5 Simple Steps



moonjelly (54) 在 scam • 2年前

Explaining why ICO coins dump on first day of trading

1,303次观看

17

0

分享

...

Why Most ICO's Will Fail: A Cold Hard Truth

By Ameer Rosic 8 months ago

ICO Watchlist Report: Which Are the Most (and Least) Profitable ICOs of 2018 So Far?

Guest

March 3, 2018

Press Releases



PLATINUM



Is “blockchain” the future of conveyancing

Challenges & Opportunities

niche market &
solutions

Technology & Innovation

Globalization

**“You have nothing
to lose
but your chains”**

Karl Marx (1848)
The Communist Manifesto

ça vaut
la peine d’essayer





- Preparation (WP, Token economy, Smart contract)
- ICO management platform deployment (payment gateway)
- Legal Assistance
- Marketing & PR
- Listing on Multiple Exchanges
- Liquidity Services (Market Making)
- Post-ICO Activities



Stage 1 Create your community



BiBox



IDEX



EtherDelta



Mercatox



C-Cex



Cryptopia



Coinrail



Livecoin

Stage 2 Medium size exchanges will help you to create a consistent trade volume



EXMO



Bit-Z



HitBTC



CEX.IO



gate.io



Liqui

Stage 3 Bingo! Large exchanges want to make money out of trades via your token. Our Market makers will help you with that.



HitBTC



OKEx



Huobi



Bittrex



Poloniex



Kraken



Coinbase



Binance



Bitfinex

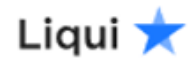


Bitstamp



GDAX

EXCHANGE we can help with



More than
100
exchanges

We are a team of experts who will help you to list your token on the major exchanges as well as create substantial volume of trade.

ESSENTIALS STEPS TO GET LISTED ON MAJOR EXCHANGES:

Step 1

Finished ICO? Great, but not enough: Work now as hard as you did during the preparation for ICO. Do regular blog posts. Create some kind of weekly updates so that community can clearly see what you are working on in a systematic manner. Never stop communicating with your community. Try to preserve the subscriber base on your main social channels, which usually include Telegram, Slack, Facebook, and Twitter.

Step 2

Get listed on small and medium size exchanges. Do not ignore them just because they don't have a volume of 500 mill \$ + . These exchanges will give you what you need -> Active traders and a fan club of your token. They will spread the word about your company via many social channels.

Step 3

- Legal opinion is a must have option. Large exchanges do not list tokens that resemble securities.
- Consistent demand on your tokens, CMC (CoinMarketCap) should have a decent volume of trades in 24hrs (\$1 mill +)
- Arrange market makers with us or any other business. Market makers will help you a lot with creating a nice volume.
- Provide as much info as possible to exchanges (see the below attached table)

OUR CLIENTS



SPINDLE

+ More than **50 pleased** clients

BEST *ICO LAUNCH* / MANAGEMENT PLATFORM

SUCCESSFUL ICO = 2 WEEKS FOR PREPARATION

+ 1 MONTH PR, MARKETING

+ 1 MONTH CROWDSALES

Three Months is enough for ICO an excellent business



ICO PLATFORM

- Payment gateway
- Smart Contract & Token Creation
- ICO Launch Platform
- Automated Sales Processes
- Analytics



LEGAL SOLUTION

- Legal compliance with regulations in USA / Singapore / Hong Kong / Japan / South Korea / UK / China
- Introduction to specialized experts
- Choosing the right jurisdiction for incorporation
- Legal advisory



BONUS

- ▶ Token Economy & Blockchain Adaptation to your Business
- ▶ Bonus PR & Marketing Consulting



MARKET MAKING

With MARKET MAKING, We MAKE YOUR TOKEN “SUPERSTAR”

BIGGEST PROBLEM: YOUR TOKEN IS NOTHING WITHOUT MARKET MAKING

- The price have decreased twice after ICO
- No trade volume & no liquidity



Do not let YOUR TOKEN DIE...



market maker
(liquidity provider)



Decent trading volume attracts new investors and traders on secondary market to make a profit on the *bid-offer spread*, or turn"



Active orders		Dealt orders	
2018-01-16 02:26:08	Buy	0.00007087	3.8606
2018-01-16 02:26:08	Buy	0.00007159	0.0416
2018-01-16 02:26:02	Buy	0.00007159	41.3842
2018-01-16 02:25:54	Buy	0.00007159	3.8853
2018-01-16 02:25:54	Buy	0.00007199	47.7290
2018-01-16 02:25:53	Buy	0.00007199	3.8520

New economy – new challenges

- Blockchain has dramatically changed the way how people interact, pay and store wealth. New mechanics of fundraising emerged, never seen or even imagined before – Token sales
- Every new technology/concept brings challenges. For contributors and for projects. Project success and interest from crypto investors and classic venture capital is defined by how tokens traded on secondary market. **Market tells the story better than any sales pitch**
- Price of tokens formed by supply and demand from investors and independent traders

Why liquidity matters

- Market cap and trading volume is an indicator of project success
- Decent trading volume attracts new investors and traders on secondary market
- Classic Venture Capitalists and Angels are closely following successful projects to be able “get in the game” when project goes to the next level
- Utility is a primary function of token. Is it easy to buy or sell token for someone who uses token? Can they make trade fast and at low cost?
- Adding token to top exchanges, ratings and top services (Shapeshift, Changelly) requires deep liquidity and solid trading volume



WORKFLOW



Testimonials



"Everything was great! We had a 100% service for Okex! Platinum listing was efficient solid and super helpful!"

RINAT ARSLANOV
CEO



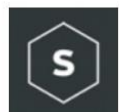
REVAIN

\$12.5M



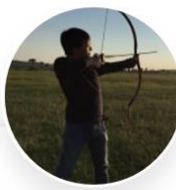
"I am happy with your services so far. The feedback is great."

FLAVIUS BURCA
CTO



\$28M

SETHET



"Dan and Drew's team is very professional and efficient, making the process smooth and easy."

ERIC ZHANG
FOUNDER OF TOPHACKER
GROUP



TrueChain

TRUECHAIN



"Your team has been extremely responsive, but more importantly in the crypto space, you are one of the few teams that delivers what is promised. We look forward to working together in the future too."

AKSHAY MEHRA
CEO, CO-FOUNDER



\$555,000

GENIEICO



"We worked with listing.fund after our token sale. They swiftly helped us get in touch with the exchange of our choice and delivered obviously successful results. They provided sound guidance befitting to our scale. Thank you."

RACHEL CHUNG
MARKETING PLANNER



\$1.5M

ATFS

Past supported tokens

Platinum listing is supporting and consulting more than 500 tokens



What else?

Connect **Investor** with **Projects**

500+

More than **500 contacts**
of ICO projects worldwide



We are one of
the **largest**
listing service
in whole crypto world



We know **ALL**
the "ICO Kitchen"
from inside

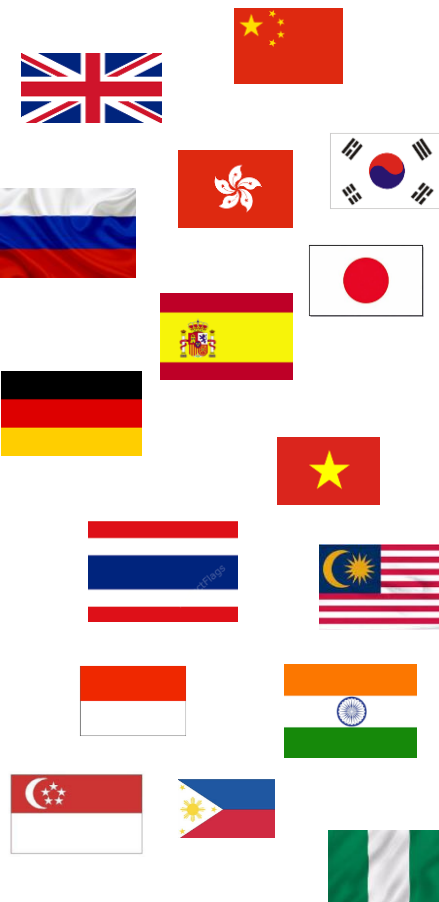


Building a **network** between ICO founders and investors

listing.fund

Blockchain for **EVERYONE**

Our services
are supporting
in the following regions
& languages



The next

Google?

Amazon?

Alibaba?

Airbnb?

Uber?

Facebook?

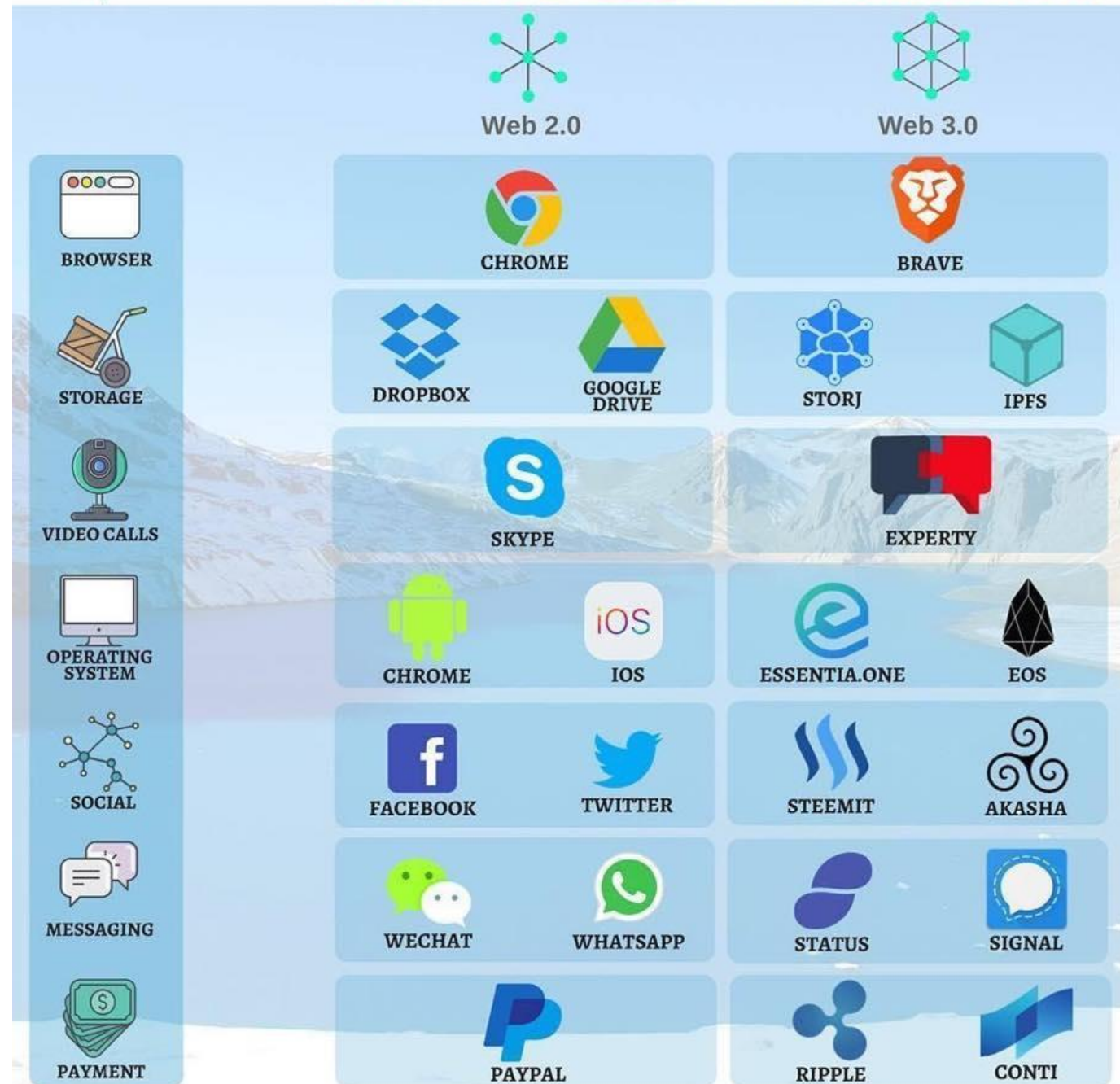


PLATINUM

The Importance Of Consulting Services
For Your ICO Business



BLOCKCHAIN EVOLUTION



CONTACT OUR TEAM!

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Thank you very much



Jack Huang



 @jackhic

 SALES@LISTING.FUND

Sendy Inka Casella



 @s_casella

 SALES@LISTING.FUND



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MicroMoney for people & Big Data for business



PLATINUM