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| **Director of Product Management**  **by Resume Genius** | | | |  | **(212) 204-5342**  **david.garcia@gmail.com**  **1938 W Augusta Blvd, Chicago, IL 60622**  **linkedin.com/in/david.garcia** | | | |
| *Highly accomplished leader in product management for enterprise-focused SaaS solutions with 15+ years of experience in product management and 2 years as a Director. Significant success in leading and developing highly effective product management teams with a proven track record in product lifecycle management and expertise in Agile and Scrum methodologies. Skilled in product strategy, roadmap planning, competitor analysis, and customer engagement programs. Excellent interpersonal skills and efficient communication abilities with relevant stakeholders.* | | | | | | | | |
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|  | **SKILLS** | | | | | | | |
|  | * Product Lifecycle Management * Product Strategy * Cloud Computing * Cross-functional Team Leadership * Product Marketing | | * Product Management * Market Research * User Experience (UX) * Effective Communication * Leadership | | | | | |
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|  | **Director of Product Management**  *Infinity Consulting Solutions – Chicago, IL* | | | | | *Sep 2021 – Present* | |  |
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| * Led cross-functional teams of product managers, designers, and developers to successfully launch multiple enterprise-focused SaaS solutions, resulting in a 25% increase in customer retention and a 20% increase in revenue * Develop and execute product strategies aligned with business objectives and market trends, creating a 30% increase in market share and a 15% increase in customer satisfaction * Implemented Agile and Scrum methodologies to streamline product development processes, producing a 40% reduction in time-to-market and a 20% increase in team productivity | | | | | | | | |
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|  | **Product Manager**  *Invenergy LLC – Chicago, IL* | | | | | | *Aug 2015 – Aug 2021* |  |
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| * Developed and executed product strategies that led to an 18% increase in annual revenue and improved customer satisfaction by implementing new business processes * Successfully managed cross-functional teams of up to 40 members — including participants from marketing, engineering, and customer service departments — to create and launch new products on time and within budget * Coordinated with senior management to streamline operational efficiency, resulting in a 20% reduction in operating costs and increased profitability | | | | | | | | |
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|  | **Associate Product Manager**  *Cisco – Chicago, IL* | | | | | | *Jul 2008 – Aug 2015* |  |
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| * Managed the entire product life cycle, from planning to tactical execution, by creating detailed product requirement documents, developing product prototypes, and launching products on time and within budget * Measured the success of products using data analytics and customer feedback acquired through customer engagement program implementation, identifying areas for improvement and initiating changes to improve customer experience and increase product adoption rates * Communicated effectively across departments, ensuring alignment between design, engineering, marketing, and sales to streamline processes and successfully launch products, delivering a 32% increase in annual sales revenue | | | | | | | | |
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|  | **EDUCATION** |  | | | | | | |
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|  | **The University of Chicago Booth School of Business – Chicago, IL**  *MBA in Marketing Management | Graduated magna cum laude* | | | | | | *May 2008* |  |
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| **Dear Job Seeker,**  Featuring a bold header and clean lines, the Pantheon template is elegant and professional. Its simple layout and confident design makes the Pantheon the ideal resume template for anyone applying to more buttoned-up companies or in more serious fields, like in [law](https://resumegenius.com/resume-samples/lawyer-resume-example) or [medicine](https://resumegenius.com/blog/resume-help/medical-resume).  If you’re still struggling to write your resume, here are some free resources to help you put together a resume that shows employers you’re the right person for the job:  ·     [Free Resume Builder](https://resumegenius.com/?utm_source=Word_Doc&utm_medium=Resume_Builder_Link&utm_campaign=RG_Downloads)  ·     [How to Write a Resume](https://resumegenius.com/blog/resume-help/how-to-write-a-resume)  ·     [Resume Samples by Industry](https://resumegenius.com/resume-samples?utm_source=Word_Doc&utm_medium=Resume_Samples_Link&utm_campaign=RG_Downloads)  Once you have a great resume, pair it with a convincing cover letter using our matching [2022 cover letter template](https://resumegenius.com/cover-letter-templates/modern-templates#2021). Here are a few resources to help you write a cover letter that gives your application the boost it needs to land you an interview:  ·     [Cover Letter Builder](https://resumegenius.com/cover-letter-builder?utm_source=Word_Doc&utm_medium=Cover_Letter_Builder_Link&utm_campaign=RG_Downloads)  ·     [How to Write a Cover Letter](https://resumegenius.com/cover-letters-the-how-to-guide?utm_source=Word_Doc&utm_medium=Cover_Letter_Guide_Link&utm_campaign=RG_Downloads)  ·     [Cover Letter Examples by Industry](https://resumegenius.com/cover-letter-examples?utm_source=Word_Doc&utm_medium=Cover_Letter_Examples_Link&utm_campaign=RG_Downloads)  Best regards,  **IMPORTANT:** To delete the second page, right-click on the page and click “Delete Rows” | | | | | | | | |